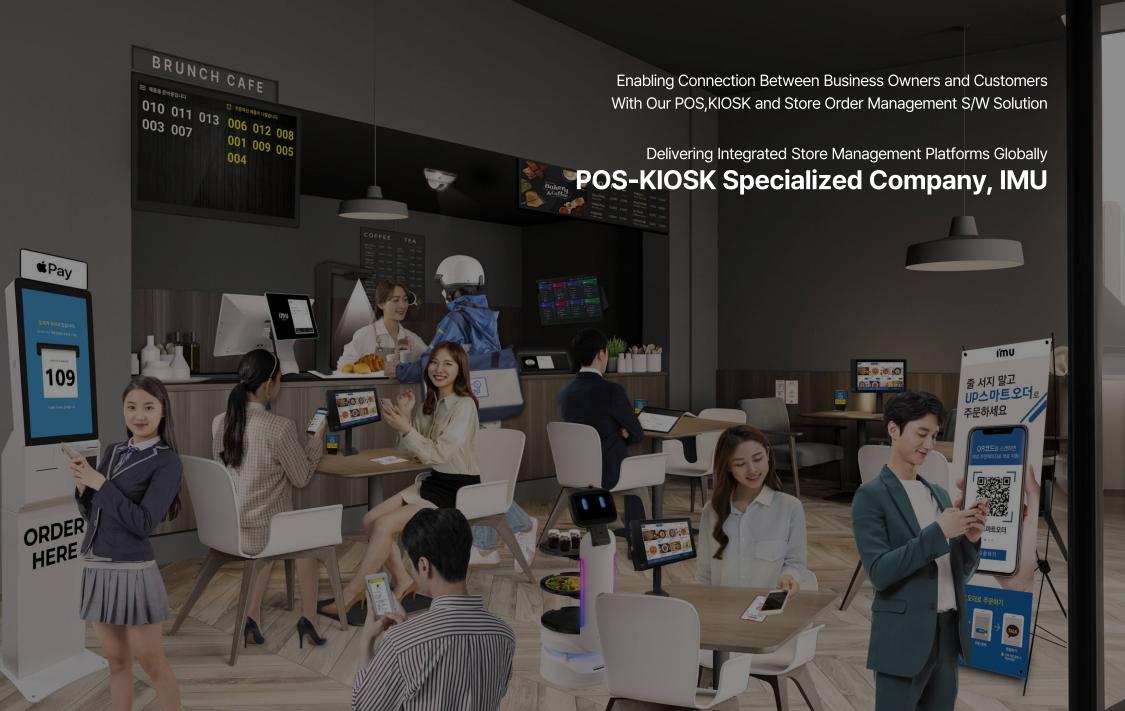


# IMU COMPANY PROFILE

imupos.com







# **Contents**

- **01.** Company Introduction
- 02. Hardware
- 03. Software





# 01. Company — introduction

- . Introduction
- 2. Company History
- 3. Company Structure
- 4. Business Coverage
- 5. Global business
- 6. Competitiveness
- 7. Headquarter & Manufacturing site
- 8. IMU Store
- 9. ESG management
- 10. Installation case
- 11. Products lineup

# **Company History**

Company name IMU Incorporated.

**CEO** Mr. Jae-seob Choi

**Establishment date** Sep. 10th, 2010

**Registration No.** 108 - 81 - 93646

Address Headquarter: #609, 115, Gasan digital 2-ro, Geumcheon-gu, Seoul,

Republic of Korea 08505

Factory: 7F, 555, Byeolmang-ro, Danwon-gu, Ansan-si, Gyeonggi-do,

Republic of Korea 15434

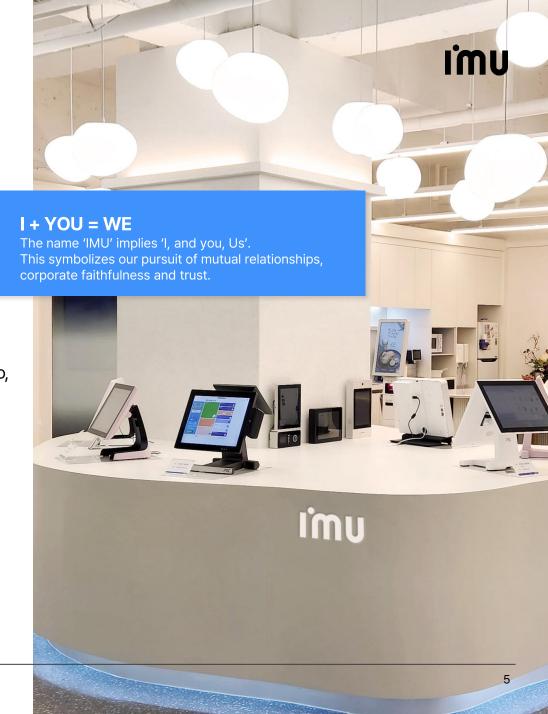
**TEL** +82-70-4469-3781

**FAX** +82-2-2107-3364

**Business coverage** POS(Point-of-sale) / Kiosk / Software / Service

Website imupos.com

E-mail <u>sale2@imupos.com</u>





# **Company History**

"Through relentless challenges, we are entering a new phase of growth both domestically and globally"



### **Company Established**

Establish Corporate Research Institute (Registered with KOITA) Acquire ISO 9001 (Quality Management System Certification) Acquire Innovative Technology SME Certification (INNO-Biz)



Convert to IMU Co., Ltd

Establish Manufacturing Facility

Launch 100 Series System

US Company (United POS Solution Inc.) Invest in IMU

Establish Warehouse Launch 150 Series POS System Develop UP POS S/W



Export to Japan

Launch 'T7' POS System

New KIOSK (slim type) launching

LINE FRIENDS Sign Contract(OEM Korea, Abroad)

CJ Group CJ Foodvile, Tous Les Jours Sign POS Contract

Japan Large Hair Salon Franchise Sign Contract for Total Solution (IWASAKI / 1200 Stores)

KOVAN - Develop POS Solution

Acquire 2018 Korea Industry Award (Technology Innovation Section)

Hanmi Pharmaceutical – Supply Prescription Kiosk Nationwide

ADT CAPS (SK Shieldus) OEM POS, Solution

SK M&S | SKB | Bithumb | SAMSUNG Electronics | LG SERVEONE – Sign KIOSK Contract

POS System –200 & 250 Series launching

Acquire 24th Korea Distribution Awards

**Expansion of Manufacturing Plant (Ansan)** 

Japan NETSTARS(Easy pay) Sign MOU

Japan SOFTBANK - Develop Yahoo Dome System



KCCP Sign KIOSK Contract

Acquire "Smart Store Tech for SME" by govt.

Twosome Place Sign POS Contract (1,300 stores)

Shinsegae I&C Sign POS Contract

Japan Yokohama Baseball Stadium – Develop Total Solution and Smart Order System

Mom's Touch Sign POS Contract, all store(1,400 stores)

Launch Table Order – 'UP Order'

Acquire the Industry Award (3rd Year, Technology Innovation Award)

Acquire the "\$10 M Export Tower" from 59<sup>th</sup> Korea Trade Day – Award by Minister of Trade, Industry and Energy

Selected as Seoul's 4<sup>th</sup> Major Future Growth Industries (Ministry of SMEs and Startups)

Signed a "Good Consumption" Donation Agreement with Seoul Association of the Deaf

Yesan Market Project – Supply of POS and Kiosk

Launch 21.5" POS - '200B, 250B'

Launch 15.6" KIOSK - 'RAINBOW'

Smart POS - 'ARCPOS'



Open IMU Stores in Daegu and Daejeon (Branch Offices)

Launch 'Al Bread Scanner', 'UP waiting' Systems

Develop - NFC Order System 'UP Order TAG'

Develop – Seoul Gwanghwamun Food Market System

E-Land Innople - Supply POS & SCO

Japan SOFTBANK - Develop Urico System

Small Business Market (SEMAS) – High Tech Company Award (6<sup>th</sup> year)

Supply KIOSK to the Co-Growth Committee

Launch Barrier-free KIOSK (21.5", 24", 27")

Launch Smart POS - 'NOVA'

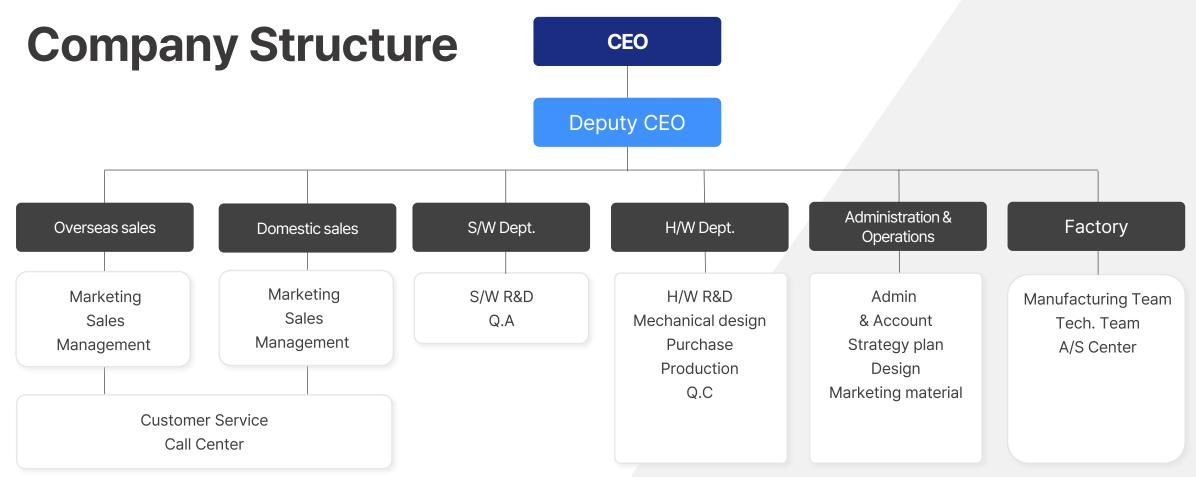
Develop K-Food System Solution –

Mom's Touch | Hollys Coffee

CJ Tou Les Jour Sign Al Scanner Contract

**Nongshim** – Develop & Sign Multi-vending KIOSK Solution





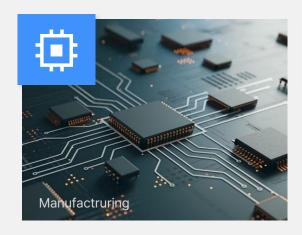


# **Business Coverage**

We create added value for customers with outstanding talents and technological capabilities in each field.

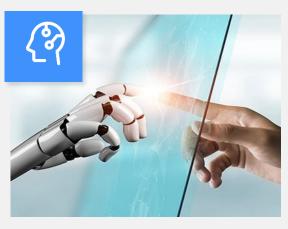
We are expanding into a platform company, implementing our specialized POS system technology,

while integrating new technology such as AI, cloud and data, etc., based on our accumulated experience in the POS field so far.









### **Hardware**

- POS, KIOSK, Ordering terminal
- Product planning > Development > Manufacturing > Sales

### **Software**

 Cloud-based real-time integrated management system with POS, KIOSK, which enable to operate from Tablet / Smart phone

### **Service**

- Technical Support Center
- Product Repair Center

### ΑI

 Future-oriented solution: Voice AI KIOSK, Video AI KIOSK



# **Global Business**

IMU is only one company who can supply h/w and s/w of POS and Kiosk solution in Korea.

With one package solution, we can provide language, currency,

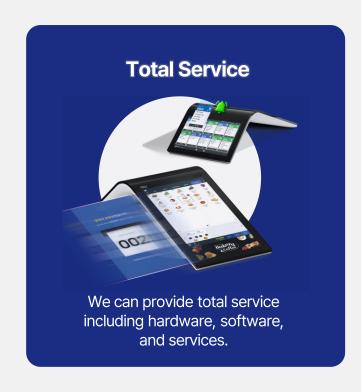
TAX support for various vertical markets for the purpose of utmost efficiency.



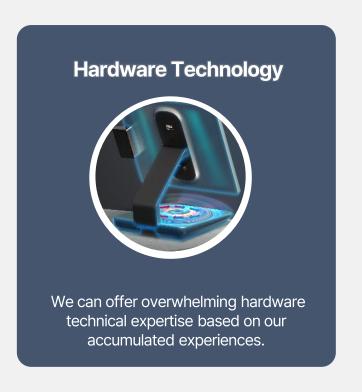


# Competitiveness

Only 1. IMU









# **Headquarter & Manufacturing site**

We operate a customer experience showroom, offering hands-on experiences with the latest solutions and providing consulting services in an open environment.



### Headquarter

#609, 115, Gasan digital 2-ro, Geumcheon-gu, Seoul, Republic of Korea 08505



### **Factory**

7F, 555, Byeolmang-ro, Danwon-gu, Ansan-si, Gyeonggi-do, Republic of Korea 15434



### **Service center**

7F, 555, Byeolmang-ro, Danwon-gu, Ansan-si, Gyeonggi-do, Republic of Korea 15434









# ımu

# **IMU Store**

We operate a customer experience showroom to communicate with our clients.

It is an open space where visitors can experience our latest solutions and receive consulting services.



### IMU Store(Seoul)

#609, 115, Gasan digital 2-ro, Geumcheon-gu, Seoul,

Republic of Korea 08505



### IMU Store(Daegu)

2718 Dalgubeol-daero, Suseong-gu, Daegu, 2nd floor

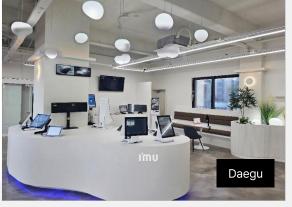


### IMU Store(Daejeon)

9 Yucheon-ro (Yucheon-dong), Jung-gu, Daejeon, 1st floor











# **ESG** Management

Sustainable business development, defining and implementing responsibilities for ESG, is fundamental for today's future growth and IMU is actively practicing this for the benefit of both employees and consumers.





# Installation case - Overseas

# Franchise | WASAK | SoftBank HAWKS | Japan/Hair Shop(S) | Japan/Hair Shop(S) | Japan/Baseball Stadium(S) | Japan/Entertainment(S) | Japan/Café | Japan/Restaurant | Japan/Restaurant | Vietnam/Movie Theater | Vietnam/Café | India/Restaurant |





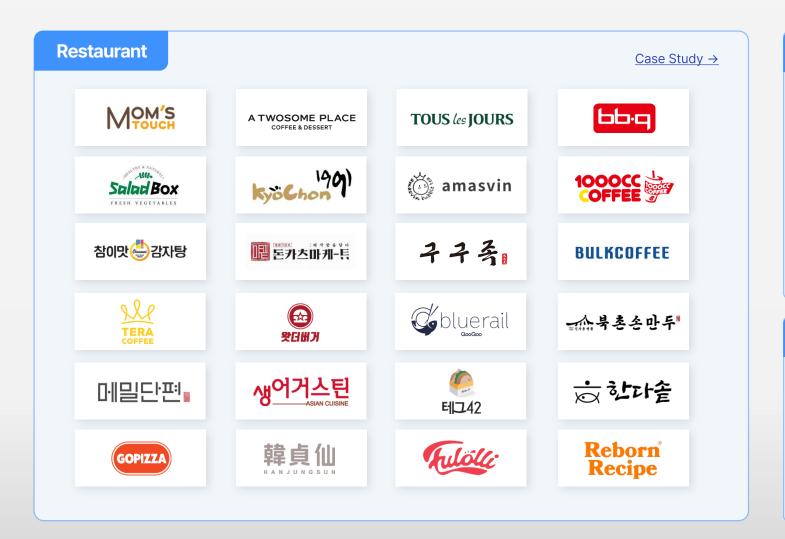
# Installation case - Domestic

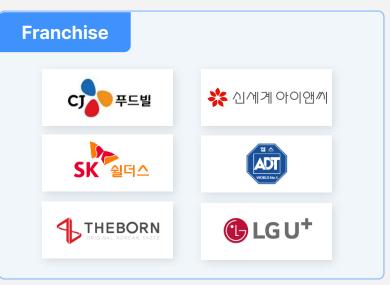
### Retail Case Study → 알라딘 **O**LF **NDS ⊕** E·LAND STRIKEZON ○ 온라인팜(주) **LINE FRIENDS** 농심데이타시스템 **FACTORY OUTLET** 서점다운서점 CINE PPO PREMIUM OUTLETS TPZ STUDIO PRIVATE STUDIO SPACES OPEN TO THE PUBLIC **MUSINSA JUNO HAIR** ❷영풍문고 KANGWON LAND 식사🎃준비 바로한끼





# Installation case - Domestic









# **Products lineup> H/W**

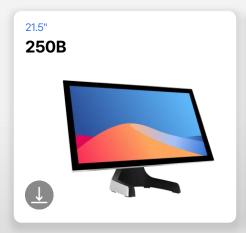
POS · TOUCH MONITOR · MINI PC













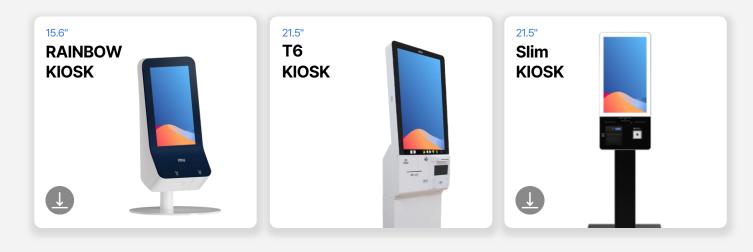


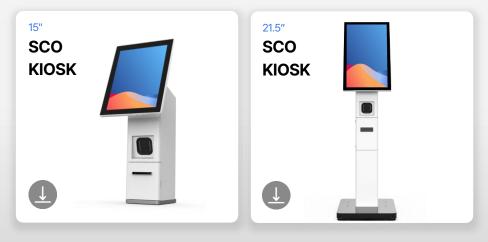




# **Products lineup> H/W**

KIOSK







# **Product Lineup > S/W**

Sales Management · Order Solution

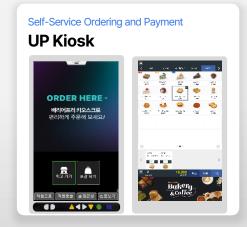


















# **Product Lineup - S/W**

Order Call Automation · Artificial Intelligence · Value Added Services



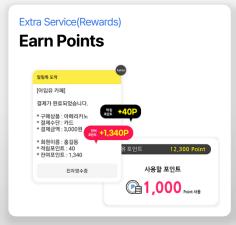


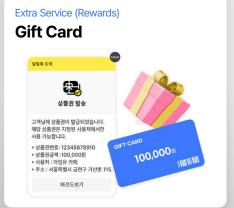




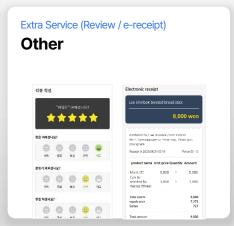














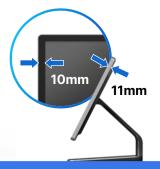
# 02. Hardware

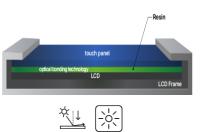
- 1. NOVA POS
- 2. ARC POS
- 3. 200 · 250
- 4. 200B · 250B
- 5. T6
- 6. RAINBOW KIOSK

# **NOVA POS**

### **Innovative Slim Design**









Smart Modern Design

Store space production, interior items

### Ultra-slim bezel

The slim bezel design Slim Thickness & Bezel

### Optical Bonding Tech.

Minimize light refraction, clear image quality Prevention of dust and humidity

### Fast & reliable

Run different apps fast with reliable performance

### Options (Customer display)







allowing a distance of up to 3 meters. using the kitchen monitor



# **NOVA POS**

## Specifications

	NOVA-N9	NOVA-N30
CPU	Intel® N97 (Fan-less)	Intel® i3-N305 (Fan-less)
Storage	NVMe M.2 SSD 128GB (Max. 512	GB)
Memory	4GB (Max. 16GB)	
Display	15" LED Backlight (1024 x 768 Re 15.6" LED Backlight (1920 x 1080	,
Touch	PCAP 10 Point Multi-touch	
os	Windows 11 IoT Enterprise (64bit	
I/O Ports	<ul> <li>Rear USB 2.0 x 3, USB 2.0(RJ</li> <li>Serial x 4(RJ50x3, RJ11x1)</li> <li>Audio-out x 1</li> <li>LAN x 1(RJ45)</li> <li>Speaker 3W x 1</li> <li>Side USB 3.0 x 2, USB Type-0</li> </ul>	
Options	<ul> <li>Secondary Display: LCD Type</li> <li>CDP: FSTN LCD Type (20 col</li> <li>Card Reader</li> <li>Wireless</li> </ul>	
BOX Dimension	390 x 270 x 390 mm / 6.5 kg	

<sup>\*</sup> Specifications are subject to change without prior notice.

### Dimension





# **ARC POS**

## New Concept of Smart POS System









# New Innovative Designs

Sleek design considering space

# Suitable for Premium H/W resources

memory with excellent performance

### Customer Touch Display

8" Touch Display Membership points accumulated, Can communicate with customers

### Various Types

POS / KIOSK Windows / Android

### CUBE



### Ultra-small, powerful mini-PC system

It is used with windowed ARC and products.
The modern design allows you to install it in a variety of industries.



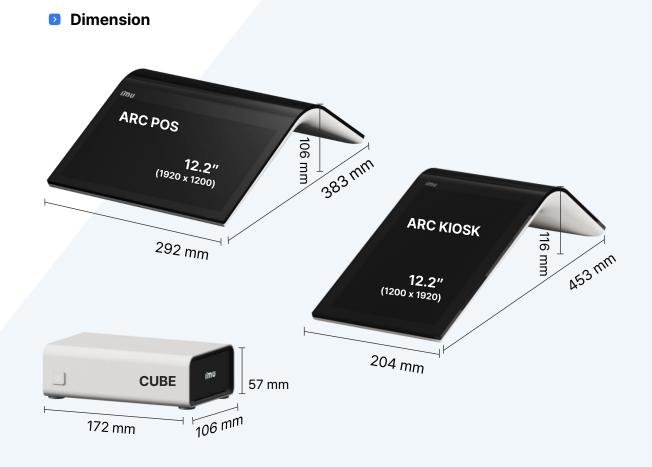
# ımu

# **ARC POS**

### Specifications

	ARC POS	ARC KIOSK
Display	12.2" LED Backlight (1920 x 1200 / 16:10)	12.2" LED Backlight (1200 x 1920 / 16:10)
Touch	PCAP 10 Point Multi-touch	
I/O Ports	Serial(RJ11) x 1, mini-DP x 1, USB 2.0 x 2	
Secondary Display	8" LED Backlight (1280 x 800) PCAP 10 Point Multi-touch	
<b>BOX Dimension</b>	515 x 348 x 138 mm / 6.4 kg	567 x 360 x 162 mm / 6 kg
	CUBE	
СРИ	Intel® Celeron® J6412 (Fan-less)	
Storage	SSD 128GB (1 x M.2 2280 SATAIII)	
Memory	4GB (Max. 16GB)	
os	Windows 11 IoT Enterprise (64bit)	
I/O Ports	USB 3.0 x 1(Type A), USB 3.2 Gen2 x 1(Type C), USB 2.0 x 2 LAN x 1(RJ45), Mini DP x 1, Serial x 3(RJ45) x 3	
	515 x 348 x 138 / 6.4 kg	
BOX Dimension	515 x 348 x 138 / 6.4 kg	

### \* Specifications are subject to change without prior notice.



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# 200 · 250 Series

Proven Stability and Slim POS with Sophisticated Design









### Improve Visual Satisfaction

Luxurious design creating a sensual atmosphere

Provide Brand Logo Print (Rear Stand Cover) \*Minimum order quantity applied

Customizable

### Validated Performance

Strengthen product reliability super heat dissipation frame Design

### Various Types

15" / 15.6" Windows / Android

### Options (Customer display)







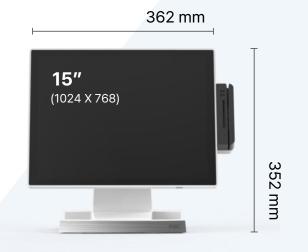
# **200 · 250 Series**

### Specifications

	N-200 · N-250	S-200 · S-250
CPU	Intel® N97 (Fan-less)	12th Generation Intel® Core™ i3 / i5 (Fan-less)
Storage	SSD 128GB (Max. 512GB)	
Memory	4GB (Max. 16GB)	4GB (Max. 32GB)
Display	15" LED Backlight (1024 x 768 Resolution / 4:3) 15.6" LED Backlight (1920 x 1080 Resolution / 16:9)	
os	Windows 11 IoT Enterprise (64bit)	
I/O Ports	<ul> <li>[Rear Top] USB 2.0 x 2 [Rear Bottom] USB 3.0 x 4</li> <li>Serial x 6 (DB9 x 3, RJ50 x 2, RJ11 x 1)</li> <li>Audio-out x 1</li> <li>LAN x 1 (RJ45)</li> <li>Speaker 3W x 1</li> </ul>	
Options	<ul> <li>Secondary Display: LCD Type: 9.7", 15"</li> <li>CDP: FSTN LCD Type (20 columns x 2 lines)</li> <li>Card Reader</li> <li>Dallas Reader(i-button)</li> </ul>	
BOX Dimension	430 x 290 x 430 mm / 6.5 kg	
Power	DC 12V/5A (AC 100V~240V, 60W	DC 12V/7A (AC 100V~240V, 84W)

<sup>\*</sup> Specifications are subject to change without prior notice.

### Dimension





# ımu

# **200B · 250B Series**

### 21.5" FHD Wide Display









### Various Industries

Restaurants, Retail
- Used in a variety of industries

### Powerful High-Performance

High-performance Processors

### Validated Performance

Strengthen reliability with super heat dissipation Frame Design

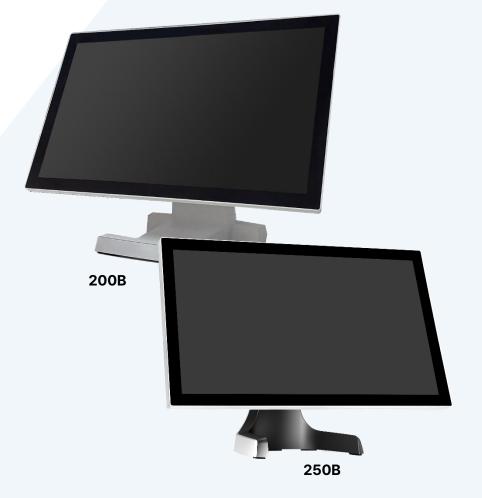
### Diverse Scalability

Horizontal/Vertical type POS, KIOSK, KDS

### Options (Customer display)







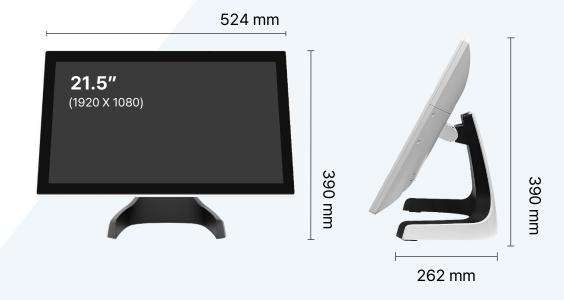


# **200B · 250B Series**

### Specifications

	N-200B · N-250B	S-200B · S-250B
CPU	Intel® N97 (Fan-less)	12th Generation Intel® Core™ i3 / i5 (Fanl-ess)
Storage	SSD 128GB (Max. 512GB)	
Memory	4GB (Max. 32GB)	
Display	21.5" LED Backlight (1920 x 1080 Resolution / 16:9)	
os	Windows 11 IoT Enterprise (64bi	)
I/O Ports	<ul> <li>[Rear Top] USB 2.0 x 2 [Rear Bottom] USB 3.0 x 4</li> <li>Serial x 6 (DB9 x 3, RJ50 x 2, RJ11 x 1)</li> <li>Audio-out x 1</li> <li>LAN x 1 (RJ45)</li> <li>Speaker 3W x 1</li> </ul>	
Options	<ul> <li>Secondary Display: LCD Type: 9.7", 15"</li> <li>CDP: FSTN LCD Type (20 columns x 2 lines)</li> <li>Card Reader</li> <li>Dallas Reader(i-button)</li> </ul>	
BOX Dimension	585 x 300 x 430 mm / 9.3 kg	
Power	DC 12V/5A (AC 100V~240V, 60V	V) DC 12V/7A (AC 100V~240V, 84W)

### Dimension



# **T6**

Cost-effectiveness and Durability. Tuned for Best Performance



Slim Design easy to use for different industries

FHD screen side panel thickness 44mm

for safety **Embedded Multi-Pads** Mountable Apple Pay Support

Design Made

For Safety

≰Pay









Streamlined **Assembly Process** 

Reduce installation time & Convenient A/S



### Various Sizes

Selectable sizes to fit user environments (21.5", 23.8", 27")



OP Adby 0 •

**ORDER HERE** 

Stand Type





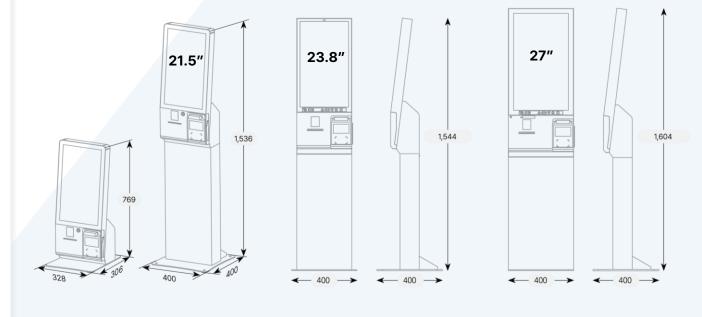
# **T6**

## Specifications

CPU	Intel® Celeron® Quad-core J6412 (Fan-less)
Storage	SSD 128GB (Max. 512GB)
Memory	4GB (Max. 16GB)
Display	21.5" LED Backlight (FHD 1080 x 1920 / 16:9) 23.8" LED Backlight (FHD 1080 x 1920 / 16:9) 27" LED Backlight (FHD 1080 x 1920 / 16:9)
os	Windows 11 IoT Enterprise (64bit)
I/O Ports	<ul> <li>[Rear Top] USB 2.0 x 2 [Rear Bottom] USB 3.0 x 4</li> <li>Serial x 6 (DB9 x 3, RJ50 x 2, RJ11 x 1)</li> <li>Audio-out x 1</li> <li>LAN x 1 (RJ45)</li> <li>Speaker 3W x 1</li> </ul>
Options	<ul> <li>Secondary Display: LCD Type: 9.7", 15"</li> <li>CDP: FSTN LCD Type (20 columns x 2 lines)</li> <li>Card Reader</li> <li>Dallas Reader(i-button)</li> </ul>
BOX Dimension	860 x 400 x 290 mm / 18kg (본체)

<sup>\*</sup> Specifications are subject to change without prior notice.

### Dimension



# ımu

# **RAINBOW KIOSK**

### **Custom Color Kiosks Harmonize with Different Interiors**









### Stylish design

in a luxurious design creating a sensual atmosphere

### Customized

Color-specific skin cover & logo printing provided
\* Minimum order quantity applied

### **Easy Optional Installations**

Default : Desk Type

Optional: Wall-Mounted Type / Stand Type

### Optional





scanner

Card Reader

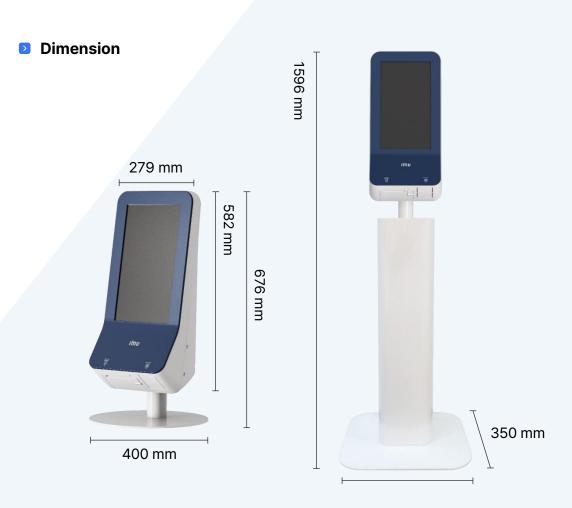


# **RAINBOW KIOSK**

## Specifications

	KIO-F16E6
СРИ	Intel® Celeron® Quad-core J6412 (Fan-less)
Storage	SSD 128GB (Max. 512GB)
Memory	4GB (Max.32GB)
Display	15.6" LED Backlight (FHD / 1080 x 1920)
os	Windows 11 IoT Enterprise (64bit)
I/O Ports	<ul> <li>[Rear Top] USB 2.0 x 2 [Rear Bottom] USB 3.0 x 4</li> <li>Serial x 6 (DB9 x 3, RJ50 x 2, RJ11 x 1)</li> <li>Audio-out x 1</li> <li>LAN x 1 (RJ45)</li> <li>Speaker 3W x 1</li> </ul>
Options	<ul> <li>Secondary Display: LCD Type: 9.7", 15"</li> <li>CDP: FSTN LCD Type (20 columns x 2 lines)</li> <li>Card Reader</li> <li>Dallas Reader(i-button)</li> </ul>
BOX Dimension	675 x 390 x 285 mm / 12.5 kg
Power	DC 24V/4A (AC 100V~240V, 96W)

<sup>\*</sup> Specifications are subject to change without prior notice.





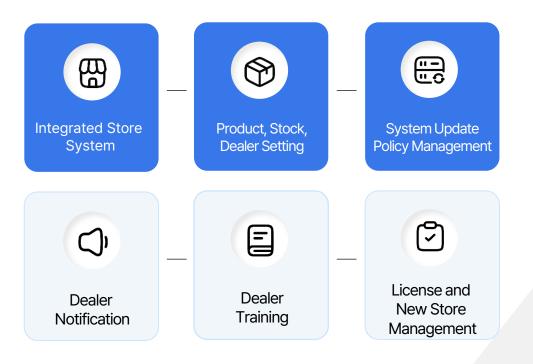
# 03. Software

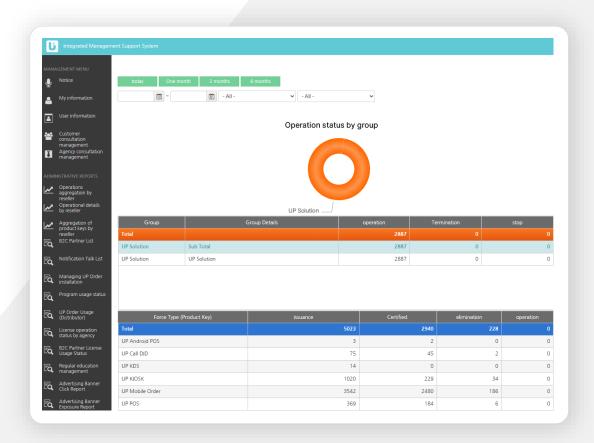
- 1. USMS
- 2. IMU Cloud
- 3. Cloud Shop
- 4. UP POS (Pre-pay / Post-Pay / Delivery)
- 5. UP POS (Android)
- 6. UP Kiosk
- 7. UP Order (Table Order)
- 8. UP Order Tag Premium
- 9. UP KDS
- 10. UP DID / UP DID PRO
- 11. UP Waiting
- 12. Al Scanner
- 13. Al Voice Kiosk
- 14. Extra Service (Value-Added Services)



# **USMS** Reseller Integrated Management

Designed to enable dealers to independently manage their own stores. The system oversees license management, automatic store database creation, store configuration, training, and updates.



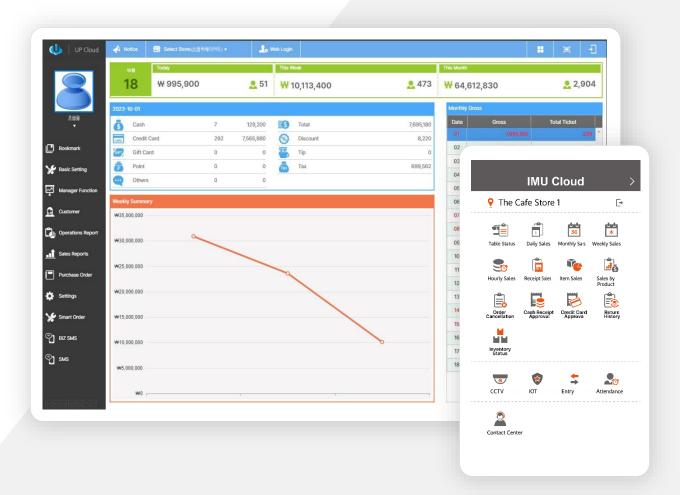


# ımu

# **IMU Cloud**

A back-office solution for store operations management, providing real-time sales, inventory, ordering and receiving, as well as statistical and analytical reports.





## ımu

## **Cloud Shop**

Data-driven POS solution that enables integrated management of data analytical POS solution. Provides functions such as sales, admin, customer marketing, and a wide range of reporting and service features.



Store Status At a Glance



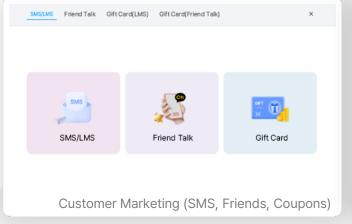
Diverse Customer Marketing



Card & Delivery Settlement Management









Card / Delivery Payment Calender









# **Cloud Shop**

Access real-time store status anytime, anywhere, from any device.





Sales · Delivery

Delivery

Sales Management

Stamp,

Coupon

Rewards

Coupon

Prepaid Card

SNS Alarm · Subscription

Settlement

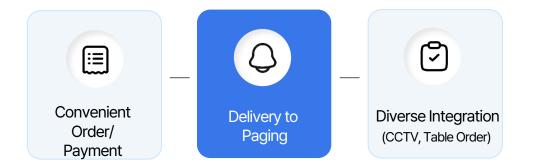
Deposit

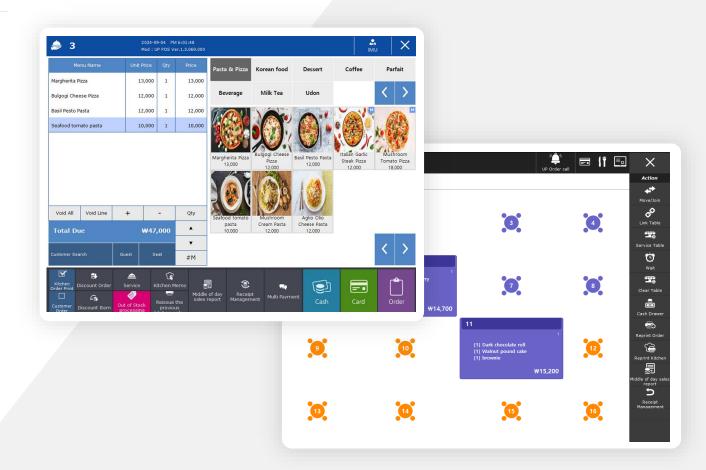
Review



# **UP POS (Pre-pay/Post-pay/Delivery)**

Optimum solution for smart store operations. From pre-pay to post-pay sales, delivery services, and everything can be handled in one place for more efficient store management.



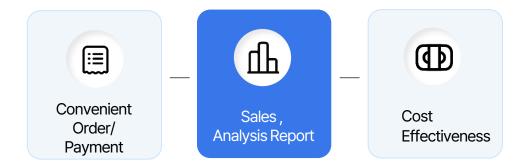


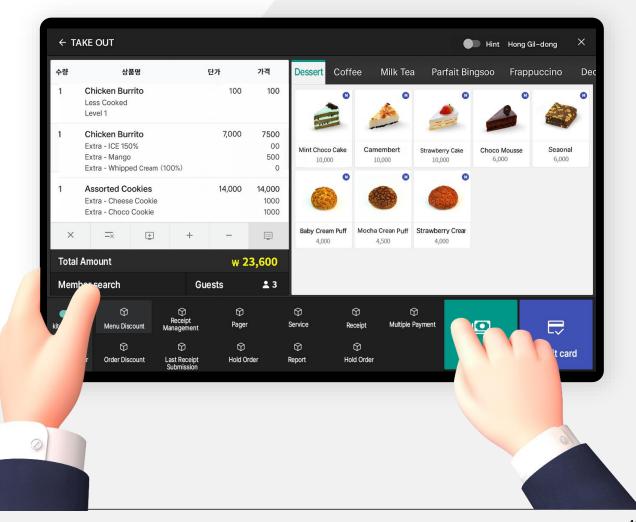




# **UP POS(Android)**

Smart POS Solution using an Android system. From sales, payment and stock management.



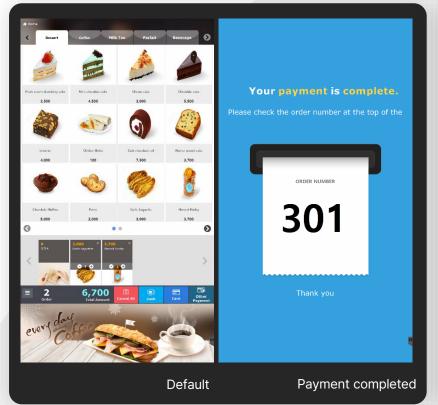




## **UP** Kiosk

Self-Checkout System with diverse functionalities for anyone including people with disability and who are elderly.





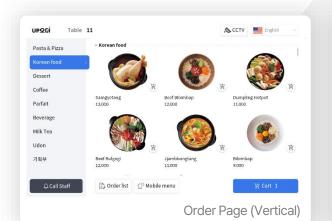


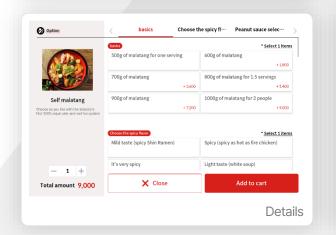
## nui

# **UP Order (Table Order)**

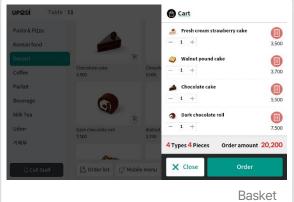
Table-ordering solution that allows customers to browse the menu and place orders directly from their table, improving the accuracy of contactless ordering













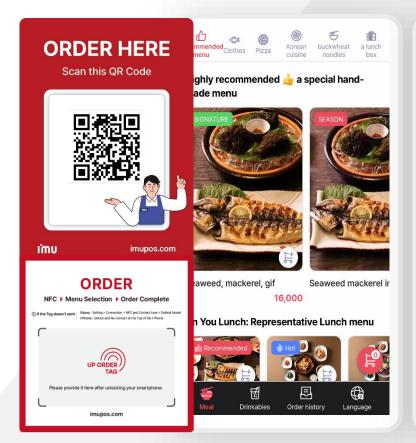


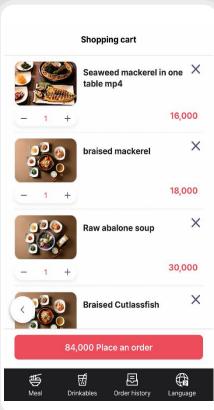


# **UP Order Tag Premium**

A cost-effective NFC-based ordering solution that requires no equipment installation.









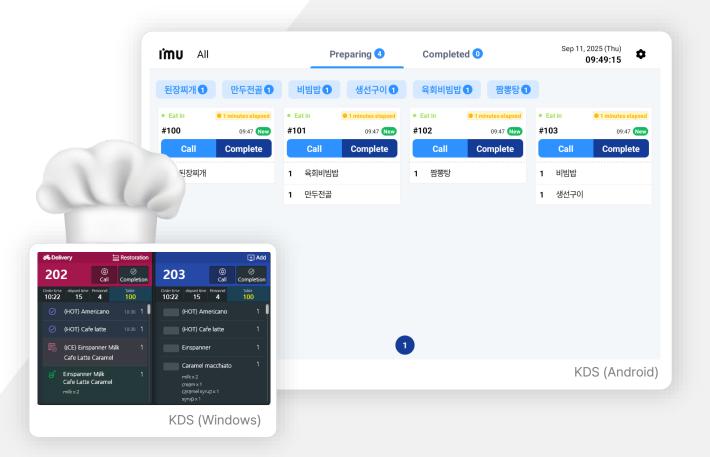




# **UP KDS** (Kitchen Order Automation)

This digital solution displays order details on the kitchen monitor in real time, enabling efficient management of the cooking process.





## IMU

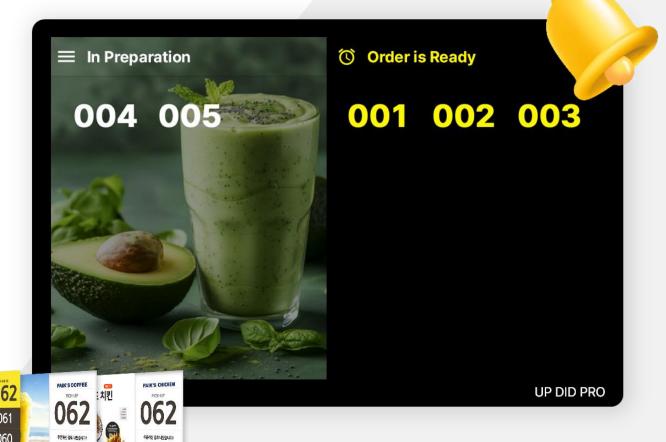
# **UP DID / UP DID PRO**

A digital solution for cafés and restaurants that uses digital displays to visually inform customers of the waiting queue and pickup requests.



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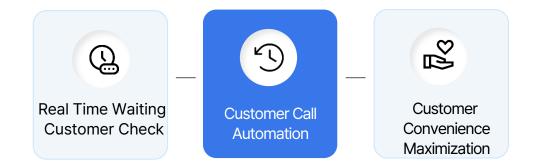


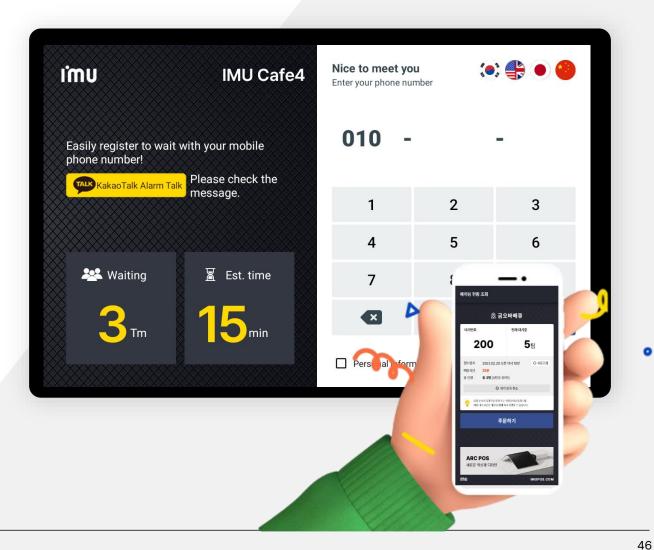


## IMU

# **UP Waiting**

A solution that manages the waiting order of visiting customers and automates a call & guidance process & help to efficiently manage waiting times.









### ımu

# Al Scanner (Bread Scanner)

Al Bread Scanner promptly scan all the multiple types of bread on the plate, and identify the product type and quantity – next generation Al solution.



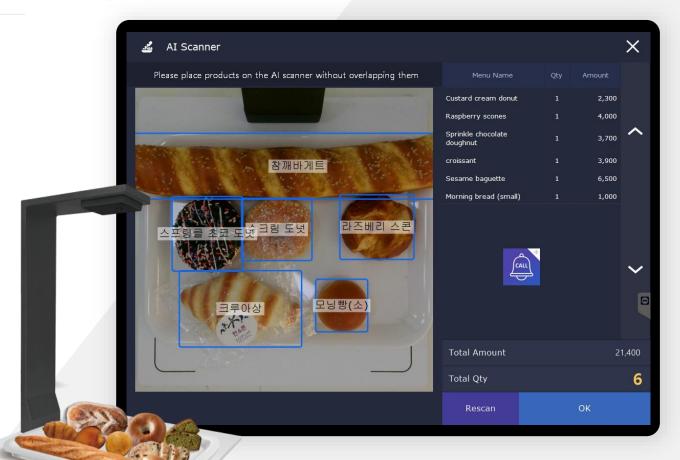
Quick Order System



Reduced Customer Waiting Time



Stress free from employee training, employment





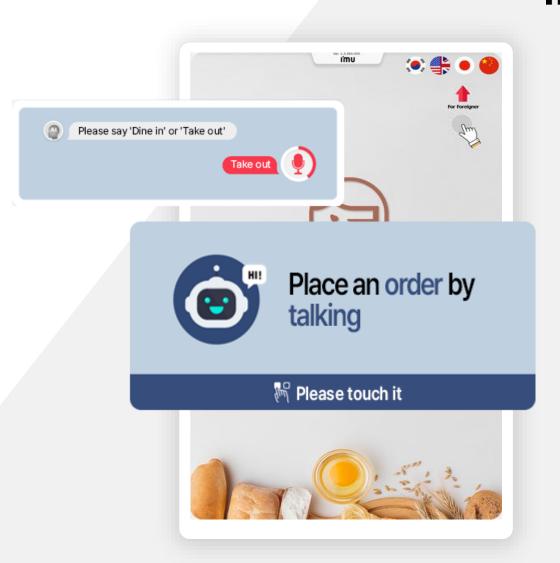


### ımu

## **Al Voice Kiosk**

The Al Voice Kiosk is a next-generation kiosk that combines artificial intelligence with digital technology to deliver a more convenient and efficient user experience.









# Value-Added Services Customer Management – Various Features









#### **Easy Sign Up**

Turn your customer into a member.

Just by entering a phone number after placing an order – that's it

#### **Reward Points**

Encourage sign-up by additional reward points from the first sign-up.
Points can be earned and redeemed anywhere — whether at the POS or the kiosk

#### **Mobile Stamp/Coupon**

Encourage frequent visits by selling prepaid passes to your regular customers. (Payment method: Prepaid credit)

#### **Mobile Gift Cards**

Issue Gift Cards in bulk and Send them to customers via notification messages





# Value-Added Service Customer Management - Various Rewards

#### **Customized Message**

Promote your store by Alarm Notification, Friend Notification Event Notification to encourage customer visit







It's summer, we're having a time sale on iced Americano!









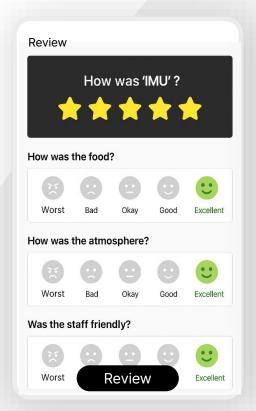
# Value-Added Service Customer Management – Review/Receipt

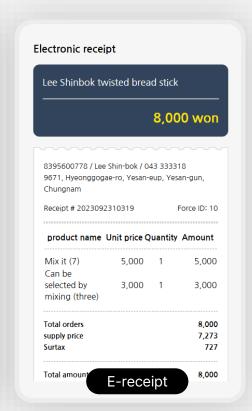
#### Review

Collect reviews from ordering customers and analyze the information through an owner-exclusive report.

#### **E-Receipt**

Go paperless by issuing digital receipts to smartphones, enabling eco-friendly and efficient management.





IMU is your business partner for stable store operations We promise you a reliable service.



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